

PRESS RELEASE 02/2018

ASLAN, the German manufacturer of self-adhesive specialty films presents a series of new products at FESPA 2018

Germany, 12 March 2018 – ASLAN, Schwarz GmbH & Co. KG, the specialist in developing, manufacturing and distributing self-adhesive films worldwide, introduces several new self-adhesive solutions for special applications at this year's FESPA in Berlin. From 15 to 18 May 2018, the German manufacturer puts the spotlight on expansions of its digital printing and glass decoration portfolio as well as on two new special laminates.

Showcased for the first time at FESPA will be a glass decoration film, which is unique in the market. EtchedBoard Dyrapply ASLAN EBL 300 combines two functions in one: Due to its surface that can be written on any number of times with whiteboard markers, the film can be used to create decorative privacy screens as well as presentation and communication surfaces at once.

ASLAN extends both the UltraTack digital printing series and the range of digital printing films for rough interior and exterior walls, WrapTheHouse, by a transparent variant. With five UltraTack and three WrapTheHouse versions, the user is thus presented with the broadest selection of digital printing films for the custom design of hard-to-stick substrates and facades in the market.

Within the range of protective laminates the manufacturer of self-adhesive films introduces solutions for two applications: For full or partial finishing of prints, packaging and smooth surfaces in interiors as well as for the protection of banner prints for roll-up systems the matt laminate EcoSoftTouch ASLAN SL 109 has been designed. The environmentally-friendly soft touch film gives prints an increased colour brilliance and is characterized by a high-quality, velvety feel of the surface.

The new protective film ASLAN UV-PrintProtect, which has been particularly developed for UV-prints, protects prints not only from external factors and mechanical wear, but also creates an even, uniform surface. It is available with a matt and glossy finish.

ASLAN presents these as well as many other self-adhesive specialty films from the wide product range of the specialist on stand B 27 in hall 1.2.

For further information and samples, please call ASLAN on +49 2204.708 80 or visit www.ASLAN-Schwarz.com.

For any questions concerning this press release, please contact:

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About ASLAN:

ASLAN, Schwarz GmbH & Co. KG is an independent, owner-managed company that has been a worldwide innovator in self-adhesive products since 1950. A specialist in self-adhesive films, ASLAN successfully develops and manufactures high-quality, unique products and distributes them worldwide. In addition to a wide range of brand products, ASLAN offers a variety of individual solutions tailored to its customers' requirements. Further information is available at www.ASLAN-Schwarz.com